



PRESS RELEASE

Byblos Bank Awards the Winners of “Your Entrepreneurship Project” Contest

Byblos Bank Headquarters, 4 July 2012: For the second consecutive year, Byblos Bank awarded the winners of the “Your Entrepreneurship Project” contest launched in March 2010 in cooperation with Kafalat and the Faculty of Business Administration at the Antonine University. Through this contest, Byblos Bank aims at developing a sense of innovation and entrepreneurship among young students, and enticing them to lead a project until its completion while being confronted to today’s organizational and economic realities. Byblos Bank’s main objective is to push these students to enter the business world armed with technical, strategic, scientific, and intellectual skills.

Fifty six groups participated in this contest and three winners were selected by Byblos Bank based on the following criteria: innovative idea and its viability, compelling feasibility study, non-plagiarized and innovative content, exhaustive marketing strategy, and well-structured and well-written business plan.

The three winning projects were: United Plate, a project of a restaurant offering an international cuisine, conceived by the students Nivine Hamdan, Ali Taha, Ali Kenaan, and Ibrahim Mazyad; Click Shop, an e-shopping project designed by the student Mohammad Kamal; and Fifth Agricultural Façade, a green project aiming to decorate rooftops with plants and flowers, conceived by the students Eliana Awkar, Widad Almaoui, and Turkaman Abdallah.

During the event, Byblos Bank, Antonine University, and Kafalat’s words emphasized the need to join hands to encourage youth entrepreneurship, unleash their potentials, develop their skills, provide them with support and proper financing to launch their own projects, and therefore, contribute to stimulating the Lebanese economy.